

TO: Board of Selectmen  
FR: Melissa Arrighi  
DT: September 4, 2012  
RE: Creation of a White Horse Beach Parking Committee

**Committee:** White Horse Beach Parking Committee

**Membership:** Nine Member Appointed Board consisting of:

- Representative, Natural Resources and Coastal Beaches Committee\*
- Representative, East White Horse Beach Association
- Representative, Manomet Heights Association
- Representative, Sands of White Horse Beach Association\*
- Representative, Ocean Point\*
- Representative, White Horse Beach Association\*
- Representative, Manomet Village Steering Committee\*
- Representative, Priscilla Beach Association\*
- Member at Large

\* Member-at Large could be substituted by Selectmen

*The Special Assistant will serve as staff support*

**General Mission:** The Town of Plymouth recognizes the requests of WHB residents to assist in adequately controlling parking in the WHB area, particularly in the summer months. Problems of inadequate residential parking, competing visitor parking, and parking in areas that are causing concerns and frustrations that are escalating. The WHB Parking Committee shall research parking plans in coastal areas with cluster development and shall develop possible strategies to mitigate or improve the seasonal parking situation.

**Objectives:** The WHB Parking Committee shall put together a proposal for the WHB area in and around Taylor Avenue that will provide parking for taxpayers in the area, visitors to the area, and residents of the area. The proposal shall include an assessment, a plan for implementation, a timeline, enforcement procedures, administrative procedures, any staffing needs, and a projected revenues/expenditure proforma budget, as well as other ancillary details. The proposal will consider the development, management, and operation of on and off-street parking, as well as any structured parking (public lots or private lots), directional and informational signage, transit services (ie shuttle), and other parking needs that will balance residential and visitor needs.

They will make their final recommendation to the Board of Selectmen in February/March 2012:

**Logistics:**

- The Committee shall be created for a 6 month period with the deadline for recommendation set for February or March 2012 (keeping in mind that if Town

Meeting action is being requested, the Committee must stay aware of any and all deadlines).

- The Committee members should study other towns that have successfully implemented successful parking programs in similar areas – successful defined as balancing residential and visitor needs.
- The Committee shall establish a report of recommendations to present to the Board of Selectmen, including an implementation plan and schedule.
- The Selectmen may periodically ask the Committee to provide an update on their progress at a Selectmen's meeting.
- The Committee shall do outreach to as many residents in the area as possible, including holding one public hearing.

**Action: The Board of Selectmen shall vote to approve this committee (with any changes recommended) and direct staff to post the positions as soon as possible.**